

08-24-2004



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To the Honorable Commissioner of Patents and Trademarks, Please record and return documents or copy thereof.

1. Name of conveying party(ies):

Canadian Imperial Bank of Commerce

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State of Delaware
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☐ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☒ Other: Release of Security Interest (Reel/Frame: 2065/0496)

Execution Date: July 1, 2004

2. Name and address of receiving party(ies):

Name: Horseshoe Gaming, L.L.C.Internal
Address:Street Address: 4024 Industrial RoadCity: Las Vegas State: NV Zip: 89103

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State Nevada
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/514388

B. Trademark Registration No.(s)

2101797, 2360571, 2312618, 2221012, 2473981
2323248, 2472115, 2635950Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Perry J. Viscounty, Esq.Internal Address: Latham & Watkins LLPStreet Address: 650 Town Center Drive, Suite 2000City: Costa Mesa State: CA Zip: 9262646. Total number of applications and registrations involved: 97. Total fee (37 CFR 3.41).....\$ 240.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number

500524 (For additional fees, if any)

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anna T. Kwan

Name of Person Signing

Signature

July 27, 2004

Date

Total number of pages including cover sheet, attachments, and document: 3

08/23/2004 ECOOPER 00000070 75514388

01 FC:8521
02 FC:852240.00 DP
200.00 DPMail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

OC\693672.1

TRADEMARK
REEL: 003031 FRAME: 0660

RELEASE OF TRADEMARK SECURITY INTEREST

This Release of Trademark Security Interest (this "**Release**") is dated as of July 1, 2004. Reference is hereby made to the Grant of Trademark Security Interest (the "**Grant**"), dated as of December 1, 1999, by and between **HORSESHOE GAMING, L.L.C.** ("**Assignor**") and Canadian Imperial Bank of Commerce ("**Assignee**"), recorded with the United States Patent and Trademark Office on April 17, 2000 on Reel/Frame No. 2065/0496.

Assignee hereby notifies, acknowledges to and agrees with Assignor that the security interest granted by Assignor in the collateral set forth in the Grant (the "**Trademark Collateral**") including, without limitation, the security interest granted in the Trademarks listed on the attached **Schedule A**, is terminated and released as of the date hereof, and that Assignee hereby releases and forever discharges all of its right, title and interest of any kind or nature granted, assigned or conveyed pursuant to the Grant in the Trademark Collateral.

Assignee releases all liens, pledges, security interests, charges and other encumbrances of whatever nature (collectively, "**Encumbrances**") on this Release including, without limitation, those Encumbrances created under or in connection with the Grant.

Assignee hereby agrees to take such further actions and to execute such further documents as Assignor may reasonably request to effect and evidence this Release, including, without limitation, the execution of any filings, statements, amendments, recordations or other instruments required to release the Trademark Collateral.

IN WITNESS WHEREOF, Assignee has caused this Release to be duly executed and delivered by its duly authorized officer as of the date first above written.

**CANADIAN IMPERIAL BANK OF COMMERCE,
as Administrative Agent**

By: 
Name: MARYBETH ROSS
Title: AUTHORIZED SIGNATORY

Release of Trademark Security Interest
(Horseshoe Gaming, L.L.C.)

**SCHEDULE A
TO
RELEASE OF TRADEMARK SECURITY INTEREST**

Registered Trademarks:

	<u>Registration Number</u>	<u>Serial Number</u>	<u>Registration Date</u>	<u>Trademark Description</u>
1.	2101797	74562216	09/30/97	Winners Circle
2.	2360571	75358121	06/20/00	Inner Circle
3.	2312618	75366143	01/25/00	Café Sonoma
4.	2221012	75366182	01/26/99	Village Square
5.	2473981	75514387	07/31/01	Winners Circle
6.	2323248	75514389	02/29/00	Café Sonoma
7.	2472115	75671343	07/24/01	The More You Play The More We'll Pay
8.	2635950	75767529	10/15/02	Mid-America Poker Classic
	<u>Registration Number</u>	<u>Registration State</u>	<u>Registration Date</u>	<u>Trademark Description</u>
9.	No Number	Mississippi	10/07/98	Café Sonoma
10.	No Number	Mississippi	09/28/98	Café Sonoma & Design
11.	No Number	Tennessee	09/23/98	Café Sonoma
12.	No Number	Tennessee	09/23/98	Café Sonoma & Design

Pending Trademarks:

	<u>Serial Number</u>	<u>File Date</u>	<u>Trademark Description</u>
1.	75514388	07/06/98	Inner Circle
2.	Divisional	03/31/99	The More You Play the More We'll Pay

Schedule A-1

Release of Trademark Security Interest
(Horseshoe Gaming, L.L.C.)

LA3:1069644.2

RECORDED: 07/28/2004

TRADEMARK
REEL: 003031 FRAME: 0662